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TRAINYFLY

Flying Digital - Training, Employment, Development



New Courses Available for Skill Development! TrainyFly online learning platform offers courses in friendly format accompanied with learning materials and tests for self-evaluation. Platform will offer 10+ fully prepared courses in digital skills.



Dear Learners,

We are excited to announce two new courses designed to boost your digital skills and empower you in your personal and professional growth!

1. How to Use Canva – A Guide to Graphic Design for Everyone

Whether you're an artisan looking to enhance your brand or a beginner eager to explore design, this course is for you! Canva is a free, easy-to-use graphic design tool that can help you create stunning visuals like social media posts, posters, and even business cards.

Create your own Canva account and navigate the platform! With step-by-step guidance, you will be able to create eye-catching visuals!

2. Marketing Campaign for Artisans – How to Grow Your Brand and Sales

This course is perfect for artisans who want to take their business to the next level. Learn how to build a successful social media campaign that connects with your audience, increases brand awareness, and drives sales. In this course, you will learn:

Sales techniques, including how to know your worth and build lasting customer relationships!

Both courses are designed to be accessible, with friendly formats including short videos, easy-to-follow materials, and tests for self-evaluation. These courses provide essential skills that will help you integrate more effectively into the labor market and grow your personal or business profile online.

Don't miss out on these great opportunities to improve your digital skills!

Please contact Project Manager Ieva Brencē ieva@magneticpro.lv for detailed information.

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ONLINE
CLASSES



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